



F2F
FARM TO FORK



CCS NIAM

PGDM(ABM)

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NIAM CELEBRATES PEARL JUBILEE



CCS National Institute of Agricultural Marketing celebrated its three decades of farmers' service on 14th August 2018, marking its Foundation day. The Pearl Jubilee Celebration was graced by dignitaries; Shri. S.K. Pattanayak Honorable Secretary (Ministry of Agriculture and Farmer's welfare), Shri P.K. Swain Joint Secretary (Marketing), former Director Generals of NIAM & Chief Post Master Sh. N.R. Meena. The occasion also witnessed the presence of alumni of PGDM (ABM) program along with the farmers and few school students.

Pearl jubilee logo, which was designed by our students, was unveiled and a book on Innovations in Agri Value Chains was launched. The students of PGDM (ABM) presented hues of divergent culture of India through their cultural performances in the form of mime, dances and songs which left the audience spell bound. The 'Wall of Fame' was unveiled by the guests. Honorable Chief Guest Shri S.K. Pattanayak also laid the foundation stone of "International Guest House" on NIAM campus.

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WALL OF FAME



The celebration also marked many events as

- Unveiling of 30 years logo
- Launching of CCS NIAM Postcard
- Launching book - Innovations in Agri-Value Chain: Indian Experiences
- 30 year special edition T-Shirt launch
- Unveiling the Wall of Fame
- Foundation stone of International Guest House



T-SHIRT LAUNCH



UNVEILING OF 30 YEARS LOGO



BOOK LAUNCH—INNOVATIONS IN AGRI-VALUE CHAIN: INDIAN EXPE-



CULTURAL PERFORMANCE



LAUNCHING OF CCS NIAM POSTCARD



LAYING OF FOUNDATION STONE FOR INTERNATIONAL GUEST HOUSE

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NEOPHYTES PGDM (ABM)

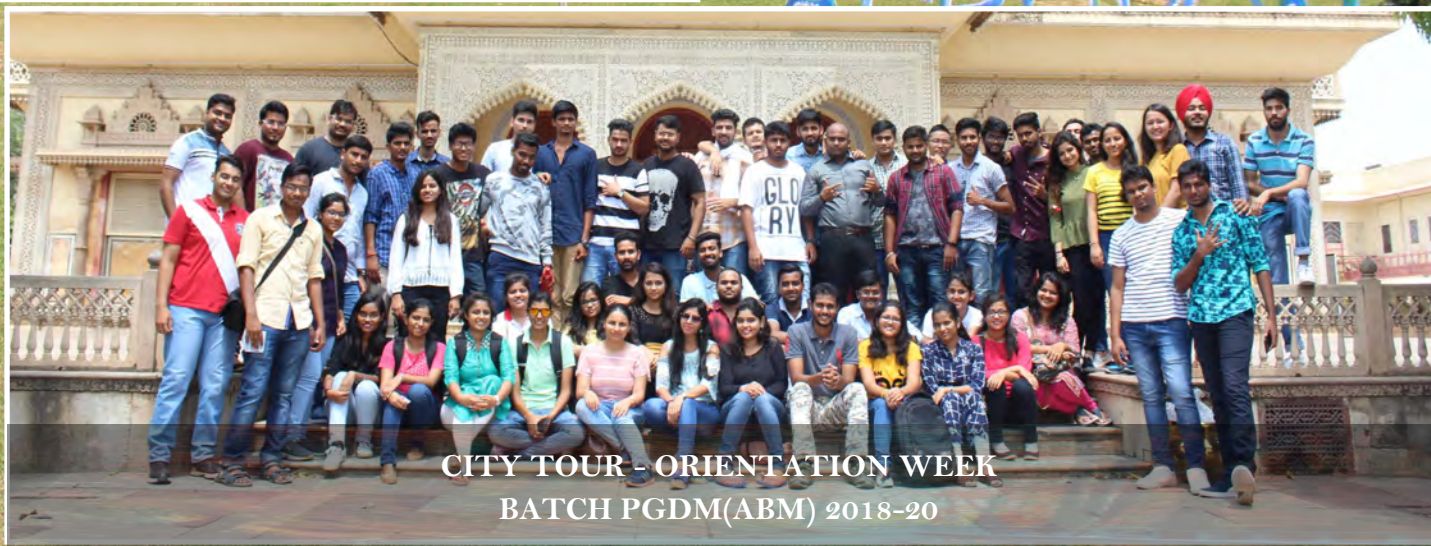
On 9th July, 2018 an orientation program was organized for acquainting the PGDM(ABM) 2018-20 assemblage with the history and educational modules of CCS NIAM as they start their voyage in the institution. The dignitaries Dr. P Chandra Shekara, Director General NIAM, Dr. Vikram Singh, Dean PGDM(ABM), Dr. Ramesh Mittal, Director and Dr. Hema Yadav, Director graced the occasion.

They urged the understudies to take up business enterprise and Agri-preneurship activities for greater work age. The students were acquainted with the senior students also.

The freshers were likewise given the short record of the student driven exercises at the grounds. There was additionally a little voyage through the grounds to acquaint them with the campus. The entire thought of this occasion was to make the new understudies familiar with the new condition of this organization.



VISIT TO MUHANA MANDI



CITY TOUR - ORIENTATION WEEK
BATCH PGDM(ABM) 2018-20

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COLOURS OF FREEDOM

India enters into its 72nd year of independence, the whole country has come together to celebrate the day with much pride and enthusiasm. The program began with flag hoisting by the Chief Guest Mr. P K Swain, Joint Secretary, (Ministry of Agriculture and Farmers Welfare) trailed by motivational lecture by Dr. P. Chandra Shekara, Director General, CCS NIAM. Mr. P K Swain gave an edifying lecture on "Farmers' Role in Nation Building". The winners of 30 years pearl jubilee logo competition were awarded followed by Media-e-NIAM (Media Committee) was acknowledged for the video of the same. This was followed by prize distribution ceremony by the Hon'ble Chief Guest for the winners of the annual sports event "Spandan". By celebrating the occasion we commemorate all those great people who sacrificed their lives in making India what it is today.



GRINS AND GIGGLES

"SPANDAN-2018" The annual sports meet of NIAM commenced in August, 2018 spreading over seven days, which is taken as a part of co-curricular activities. The meet started with a skit entailing the importance of health through sports and was declared open by Dr. P. Chandra Shekara, Director General, NIAM. The event was planned and managed by students aiming to acquaint and nurture the talents in them. The Sports meet consisted of many exciting games such as Badminton, Table tennis, Carrom, Chess, Basketball, Kabaddi, Volleyball, Tug-of-war which were filled with enthusiasm and thrill.

The student showcased their team spirit by actively participating in all the events & the faculty members has shown the same spirit in taking it forward. Mr. Suraj, Ms. Abhirami, Ms. Sana Parveen were the winners in table tennis, Chess, and caroms respectively. The entire event was an amazing experience for all the staff members and students & the rhythm of physical might in action, was thoroughly enjoyed by all.



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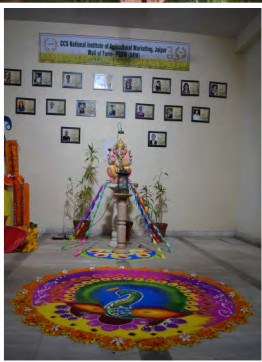


ACHIEVEMENTS

Sr. No.	Name of Students	Position	Event	Institution
1	Mr. N Praveen Kumar & Mr. Sharath T	1st	VIVECHAN– The Case Study	CCS NIAM, Jaipur
2	Ms. Lekha Mudireddy & Mr. C Praveen Kumar	2nd	LAKSHYA– The B-Plan Competition	CCS NIAM, Jaipur
3	Mr. Pajwal & Ms. Abhirami	2nd	MANTHAN– The Debate Competition	CCS NIAM, Jaipur
4	Mr. Shishir Mall & Ms. Manisha	Finalist	SUSHODH—The Case Study	MANAGE, Hyderabad
5	Ms. Mounika Vechalapu	Finalist	DHURINA– Best Manager	MANAGE, Hyderabad
6	Mr. Gesh Kumar & Mr. Gaini Raghunath	Finalist	ADVIK– The Live Case Study	CCS NIAM, Jaipur
7	Mr. Prajwal & Ms. Abhirami	Finalist	ARTHACHARYA— B-Idea Competition	MANAGE, Hyderabad

LIFE @NIAM

Festivals educate, bring people together, break the monotony of routine and give us a chance to re-energize our body, mind and spirit. Of all, Ganesh Chaturthi is the most colourful & is celebrated with much fervour and joy. Just like earlier years the festival commenced with the “Sthapna” i.e., installation of Lord Ganesh's idol . Afterwards for next 10 days prayers were offered simultaneously in which all the students took part with warmth and zest. On the 11th day, it was time to bid adieu to lord Ganesh. The “visarjan” was done with all the necessary religious offerings. This came to an end with the immersion of the idol in the water with all the spirit to look forward for the same in the following year.



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AGROVON

...er hopes, Reap miracles

...e Agribusiness” was organized with
September 2018 at NIAM. Fifty stu-
IIM-A, IIM-B, IIM-I, SIBM, MAN-
etc., were shortlisted for on campus

...students from top B-schools to put
through various events such as
I, ADVIK, MANTHAN. NIAM has
managers and showcasing their tal-
c which adds flavor and taste of life

...minent industry leaders and profes-
sional Sales Manager (Vegetables),
Marketing Head -VC, Advanta seeds;
anager- Business Analytics, Advanta
Manager, Willowood Crop Sciences
regated for the event and gave them
acumen. The B-Plan competition,
ars on their skills in facing challeng-
was judged by Mr. Jitendra Saklani,
ia Ltd, our own alumnus and a for-
other panel members.

	Runners-up
	Team Shiva, CABM Pantnagar
	Team Ace, IIM Ahmedabad
Hydra-	Team Renegade, WE School Mumbai
ns, IIM	Team Telugu, NIAM Jaipur
ne	Team Kaveri, NIAM Jaipur



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NIAM ALUMNI MEET—SKYRIUS 2K18

On September 8th, 2018 the annual meet of the NIAM Alumni Association “SKYRIUS 2k18” was organized. The interaction between NIAM management and Alumni Association was focused on major areas of concern including academics, internship and placements along with infrastructure development & practical learning. This meet also gave a chance to young buds to interact with alumni & get a insight about the industry.



UPCOMING ISSUE....



Chairperson

Dr. P. Chandra Shekara
Director General, CCS NIAM

Editor-in-Chief

Dr. Vikram Singh
Dean PGDM(ABM)

Supported By

Dr. Shuchi Mathur
Assistant Director

Dr. Mansi Mathur
Associate Professor

Dr. Satish Chandra Pant
Assistant Professor

Mr. Sathyendra Kumar
Assistant Professor

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