

# FINAL PLACEMENT REPORT 2024



#### C.C.S NATIONAL INSTITUTE OF AGRICULTURAL MARKETING

A Government of India Autonomous Organization Under the Ministry of Agriculture and Farmers' Welfare



#### **SHRI FAIZ AHMED KIDWAI, IAS**

ADDITIONAL SECRETARY (MARKETING)
GOVT. OF INDIA, MINISTRY OF AGRICULTURE & FARMERS
WELFARE AND DIRECTOR GENERAL,
CCS NATIONAL INSTITUTE OF AGRICULTURAL MARKETING



CCS National Institute of Agricultural Marketing (NIAM), Jaipur plays a key role in developing top-order agribusiness professionals to take leadership positions in various organizations and industries. The PGDM-ABM program at CCS NIAM focuses on the holistic development of students, preparing them to be efficient agribusiness managers and entrepreneurs capable of keeping up with the changing agribusiness environment. Classroom courses, summer internships, corporate guest lecturers, academicians/, alumni interactions, and live projects are some of the tools that aid our students to excel in the agri-business sector.

Upholding the tradition of 100% placements since inception, Batch 2022-24 has successfully secured 100% placements catapulting the standards and setting a benchmark for the years to come. The highest domestic package reached Rs. 22.50 lakhs per annum, with an average of Rs. 11.36 lakhs per annum. Their outstanding performances combined with the dedicated efforts of the administration will pave the way in the agribusiness industry making them future leaders. I extend a warm invitation to all aspiring candidates willing to be the catalyst in the revolution of the industry to be a part of Southeast Asia's exclusive agricultural marketing institute.





DR. SAHADEV SINGH

DIRECTOR, CCS NIAM

Established in 1988, the CCS National Institute of Agricultural Marketing (CCS NIAM), Jaipur, has made significant progress. Once again this year, it achieved a perfect 100% placement rate, reflecting its emerging young managers' excellent management ethos and dedication. The placement outcomes for the current year reaffirm the tradition of 100% placements for the 2022-24 cohort. This consistent success is attributed to the trust and support of recruiters in the capabilities of NIAM graduates, fostering a strong partnership. The institute boasts a committed placement cell that collaborates closely with students, faculty, and industry allies. Its exceptional placement history underscores its commitment to nurturing the next wave of industry professionals, solidifying its position as a premier institution nationally.



DR. S.R. SINGH
DEPUTY DIRECTOR, CCS NIAM

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CCS National Institute of Agricultural Marketing (CCS NIAM), Jaipur has bloomed into a leading institution in the field of agricultural marketing education, training, and research since 1988. One of the key indicators of an educational institution's success is its students' placement record. In this regard, CCS NIAM has made a remarkable track record, with 100% placement since its inception. The placement outcomes for the current year reaffirm the tradition of 100% placements for the 2022-24 cohort, with the highest domestic package reaching Rs. 22.50 lakhs per annum and an average of Rs. 11.36 lakhs per annum. The placement process at CCS NIAM is well structured and organized

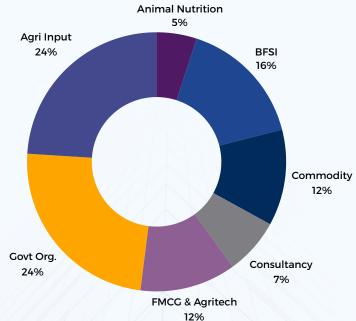
in a way that ensures that students get the best opportunities to start their careers. The institute has a dedicated placement cell that works closely with students, faculty members, and industry partners. With a strong network of industry partners and top recruiters, CCS NIAM continues to be a preferred destination for students seeking a career in the agriculture domain. The institute's outstanding placement record reflects its dedication to preparing the next generation of professionals' in this field, making it one of the leading institutes in the country.



DR. SHUCHI MATHUR
ASSISTANT DIRECTOR, CCS NIAM

# COMPANY PROFILE





#### **CTC STATISTICS**

**HIGHEST PACKAGE - 22.50 LPA** 

**AVERAGE PACKAGE - 11.36 LPA** 

**TOP 10 PERCENTILER - 18.22 LPA** 



# OUR RECRUITERS



### **AGRI-INPUT**



















### **ANIMAL-NUTRITION**









#### **BFSI**

















# OUR RECRUITERS



## COMMODITY













#### **CONSULTANCY**







Q&Q Research Insights



# FMCG & AGRITECH











### **GOVT. ORGANIZATION**





National Cooperative Consumer's Federation of India Ltd (Under Ministry of Consumer's Affairs Food & Public Distribution) Geo. of India

नेवानल कोऑपरेटिव कंज्यूसर फेडरेकन ऑफ इंडिया तिमिटेड टाफोकर प्राप्त कार का का कार्यक्रिक विराप्त प्रेमकर १ असर सरकार





SHRI. DEEKSHITH M.

RESEARCH OFFICER,

TRAINING & PLACEMENT OFFICER



PLACEMENT COMMITTEE 2024





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