



PROSPECTUS



PGDM

in

Innovation, Entrepreneurship & Venture Development (IEV) 2024-26



Chaudhary Charan Singh National Institute of Agricultural Marketing, Jaipur
(An Autonomous Organization of Ministry of Agriculture and Farmers' Welfare,
Government of India)

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Message from Director General



Shri. Faiz Ahmed Kidwai, IAS
Additional Secretary,
Min. of Agri. & Farmers Welfare,
Govt. of India & Director General,
CCS NIAM

Agriculture continues to be the prime pulse of the Indian economy, In terms of food, raw materials for industry, employment for a large number of people, and capital for agrarian development. Agriprenuership is not only opportunity but also a necessity for improving the production and profitability in agriculture sector

CCS National Institute of Agricultural Marketing (CCSNIAM), Jaipur has come a long way since its inception in the year 1988. The first independent self-funded programme of PGD ABM was initiated at CCS NIAM in 2005-06. Since then, CCSNIAM-Jaipur has established itself as one of pioneer national institute for shaping the future of agri-business sector in India and abroad.

NIAM is a frontrunner in nurturing agri-startups from the incubation stage to the seed stage encouraging innovations and process re-engineering in agriculture system. The institute acts as a Knowledge Partner for RKVY RAFTAAR Agri-Business Incubators across five different states of the country and hosts CCS NIAM Agri Innovation & Incubation Centre for demonstration of best practices in innovation, entrepreneurship, incubation, and venture creation to startups, partner R-ABIs, and other stakeholders. CCS NIAM has been catering to mentoring, funding entrepreneurship development, venture creation needs of agri startups. The persistent efforts of CCS NIAM has resulted in the incubation and mentoring of more than 600 agri startups across the country and among them 225 agri startups have received funding support of more than 28 crores to establish successful ventures.

CCS NIAM has launched the PGDM-IEV full-time 2-year AICTE-approved programme in the year 2023. It is a program curated for innovators, creators, and change-makers. A perfect blend of theoretical and practical coursework, hands-on projects, and internships. The students benefit from opportunities to network with industry professionals and successful entrepreneurs.

“I wish the applicants all the best for their future business endeavors”.

Message from Director



Dr. Ramesh Mittal
Director, CCS NIAM

CCS National Institute of Agricultural Marketing (CCSNIAM), Jaipur has come a long way since its inception in the year 1988. Having placed all the students through campus placement. CCSNIAM- Jaipur has successfully carved out its own identity in the Agri-business industry with an impressive managerial work culture through bright students. Our students are able to make greater strides to deliver need of agribusiness industry i.e., Agri Input, Banking & Finance, Agri-Retail, FMCG, Agri-Commodity, Warehouse, Logistics etc. CCS NIAM, Jaipur offers a vibrant campus life, serene learning environment powered with the state-of-the-art infrastructure, widely experienced faculty members.

Post Graduate Diploma in Management (Innovation, Entrepreneurship & Venture Development (PGDM-IEV)) is an AICTE approved two years' full-time programme which provides the necessary knowledge and skills for the development of ideas into sustainable business opportunities.

This programmes connect the theory of innovation and entrepreneurship with practice and enables students to acquire skills, this outcome-oriented programme will facilitate learning on the management of innovation, entrepreneurship, and venture development from foundation to advanced stages and simultaneously enable students to apply their entrepreneurial skills in their family business and in real life situations, validate ideas build innovation, test market and build a successful venture out of it.

“Welcome to CCS National Institute of Agricultural Marketing, Jaipur!”

About CCS National Institute of Agricultural Marketing

Established in 1988, under the Ministry of Agriculture and Farmers welfare, Government of India, the Chaudhary Charan Singh National Institute of Agricultural Marketing (CCS NIAM) is vested with the responsibility to fortify the agricultural marketing sphere by rendering specialized training, research, and consultancy to India and other South-East Asian countries.

The commencement of the management education at CCS NIAM was from the year 2001 wherein a two year fully residential Post Graduate Diploma in Management(Agri-Business Management) was launched. Management Education, since then, has been a foremost concern for the institute to deliver the most promising human resource to the industry. The students at CCS NIAM go through an intensive academic rigour to come out as the most talented and committed riches for Agri-Business and Food industry.

About PGDM- IEV

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This course is not only job oriented but is an innovative milestone based learning initiative whereby every student can build their new enterprise step by step while studying at PGDM-IEV itself. During this course, learning is also imparted on leveraging the strengths of family business management.

Objectives

- Enable students to acquire application-oriented skills through an outcome- oriented curriculum designed to connect the theory of innovation and entrepreneurship with practice.
- Facilitate learning on management of innovations, entrepreneurship and venture development from foundation to advanced stages.
- Empower students to apply their entrepreneurial skills in real life situations, validate ideas, build innovations, test markets and build a successful venture.

Highlights of PGDM IEV



Program Highlights of PGDM IEV

- ☒ Two years full time program approved by AICTE
- ☒ Three Capstone Projects spread across three semesters
- ☒ Fourth semester – Action Learning through live Start-up Establishment
- ☒ Aims to develop Techno-Managerial competence.
- ☒ Students will have the opportunity to participate in Agripreneurship Orientation Program (AOP)/Startup Agri Business Incubation Program (SABIP)
- ☒ Program as per New Education Policy-2020
- ☒ Earn while learn during internship (Students will get the ample opportunities to undergone internships in sector specific startups as per their choice)
- ☒ Training & Exposure through Industry Mentors, Top Investors & Entrepreneurs
- ☒ Experiential Learning through Agri based incubator
- ☒ Innovation & Technology Commercialization in agriculture and allied areas
- ☒ Grant & Investment Exposure
- ☒ Visiting Faculty from premium Universities/ Institutes from abroad as well as India
- ☒ Affordable fee structure – Rs. 6.10 lakhs for two years
- ☒ Students from diverse educational backgrounds
- ☒ Ample opportunity for learning
- ☒ Opportunity to be associated with NIAM incubation program.
- ☒ Great opportunity to learn and participate in centre for excellence NIAM incubation centre to be entrepreneur or to start your own Agri-start up.

Course Architecture

- The first term is focused on the ideation process. The second term encompasses concepts on business foundation process and the third term aids in the process of business model development. The students are imparted learning on the basics of new venture development by means of concept-based action learning modules.
- The program has been designed in a way that all the subjects fall within one of the following four core elements - Entrepreneurship, Venture Fundamentals, Startup & Innovation and Project.
- The minimum total amount of credits required to be allocated to compulsory subjects should be 102.0 as per AICTE guidelines. The course architecture is in accordance with the guidelines with total compulsory course credit of 115.0 and total optional course credit of 44.0.

LEARNING OUTCOME OF PGDMIEV



Industry Integrated learning



Exposure to entrepreneurial Culture and facility of on- campus CCSNIAM Agri-Business Incubator



Training and mentoring to help conceive and Innovative Business Idea in PoCs



Business Model & Fund Raising



Sustainability and Growth

Career and Employment Opportunity

- The objective of this program is to prepare young minds towards self-employment and create employment opportunity for others through enterprise development in agriculture and allied areas.
- PGD IEV graduates will be preferred candidates to coordinate and lead pre-incubation centers in academics such as Entrepreneurship Development Cells(EDC), IEDC, New Gen IEDC, Start-up Cell, Innovation Cell etc.
- Entrepreneurs have opportunity to join leadership positions at various organizations

Mentoring & Handholding

Understanding the importance of mentoring and handholding, budding entrepreneurs are provided technical support, guidance, and inspirational networking throughout the program, until they reach a level where they are not only self-sufficient but in turn are able to do business on their own. The program facilitates networking with mentors, industry experts, and business service providers, besides ensuring access to literature, library, faculty resources and facilities available at CCS NIAM Agri Innovation & Incubation Centre for startup innovation and growth.



Faculty

Faculty and experts at CCS NIAM have niche specializations in their own respective fields and are a blend of prominent academicians, researchers, entrepreneurs, consultants, and practitioners

Opportunity to raise fund/grant

CCS NIAM Agri Innovation & Incubation Centre provides support in availing grants, raising angel/equity from venture funds, and also debt funds from the banking system.

MSME Business Incubator (MSME BI)

MSME Business Incubator scheme is to promote and support the untapped creativity of individuals and to promote adoption of the latest technologies in manufacturing as well as knowledge-based innovative MSMEs (ventures) that seek the validation of their ideas at the proof of concept level.

Startup India Scheme (SIS)

The Government of India launched the Startup India Seed Fund Scheme (SISFS) under DPIIT to provide support for developing PoC, prototype, marketing, testing & trial, etc. Funding support provided under SISFS consist of the grant and convertible debentures. CCS NIAM is one of the agri business incubation centers approved under Startup India Scheme.

Ministry of Education's Innovation Cell (MIC) & AICTE

MIC & AICTE funds 45 innovations from HEIs and provides grant support up to Rs. 10 lakhs per innovation towards refining innovation, building the start up and availing incubation services.

Entrepreneurial Ecosystem at CCS NIAM

CCS NIAM Agri Innovation & Incubation Centre



CCS NIAM Agri Innovation & Incubation Centre is a funding incubator supported by RKVY RAFTAAR Division, Ministry of Agriculture & Farmers Welfare, Govt. of India. The Centre promotes and nurtures Agri-Business Startups in the country with grant-in-aid support under two funding programmes namely:

- Agipreneurship Orientation Programme (AOP) (Pre-Seed): Upto INR 5 lakhs grant-in-aid support to selected startups
- Startup Agribusiness Incubation Programme (SABIP) (Seed Stage): Upto INR 25 lakhs grant-in-aid support to selected startups



AGRIPRENEURSHIP ORIENTATION PROGRAMME



**Two Months in-house training cum hands on internship Programme for Agri startups
No Registration fees**



**Anyone interested in Agri Entrepreneurship can participate
No basic qualification criteria**



Stipend of Rs.10,000/- per month



Grant in aid of upto Rs. 5 Lakhs to eligible agripreneurs

Objectives:

- **To nurture potential agripreneurs**
- **To create a pipeline of agripreneurs for incubators**
- **To make pursuing entrepreneurship related to innovative ideas**

STARTUP AGRI-BUSINESS INCUBATION PROGRAMME



**Two Months in-house training Programme for Agri based startups
No Registration fees**



Any Indian start-up as per DPIIT notification can participate



Seed Funding to startups for scaling up



Grant in aid up to Rs.25 Lakhs to eligible startups by Ministry of Agriculture and Farmers' Welfare

Objectives:

- To ensure timely seed support to deserving incubates
- To enable translation of minimum viable product (MVP) to marketable stage
- To provide a platform for faster experimentation and modification in their approaches or minimum viable product (MVP)

For more details visit our website: www.niam.nabi.com

ACHIEVEMENTS OF CCS NIAM AGRI INNOVATION & INCUBATION CENTRE

600+ agri startups incubated

225+ startups recommended for grant-in-aid

INR 28+ crores grant-in-aid support facilitated

**INR 5+ crores external funding (Angel / VC) raised by our
startups**

400+ innovative products & services commercialized

10,000+ livelihood opportunities created

**100+ IPR filed by our startups (Patent, Trademark,
Copyright, etc.)**

Incubation Support

**Funding Support to
Selected Startups**

**Intellectual
Property
Management**

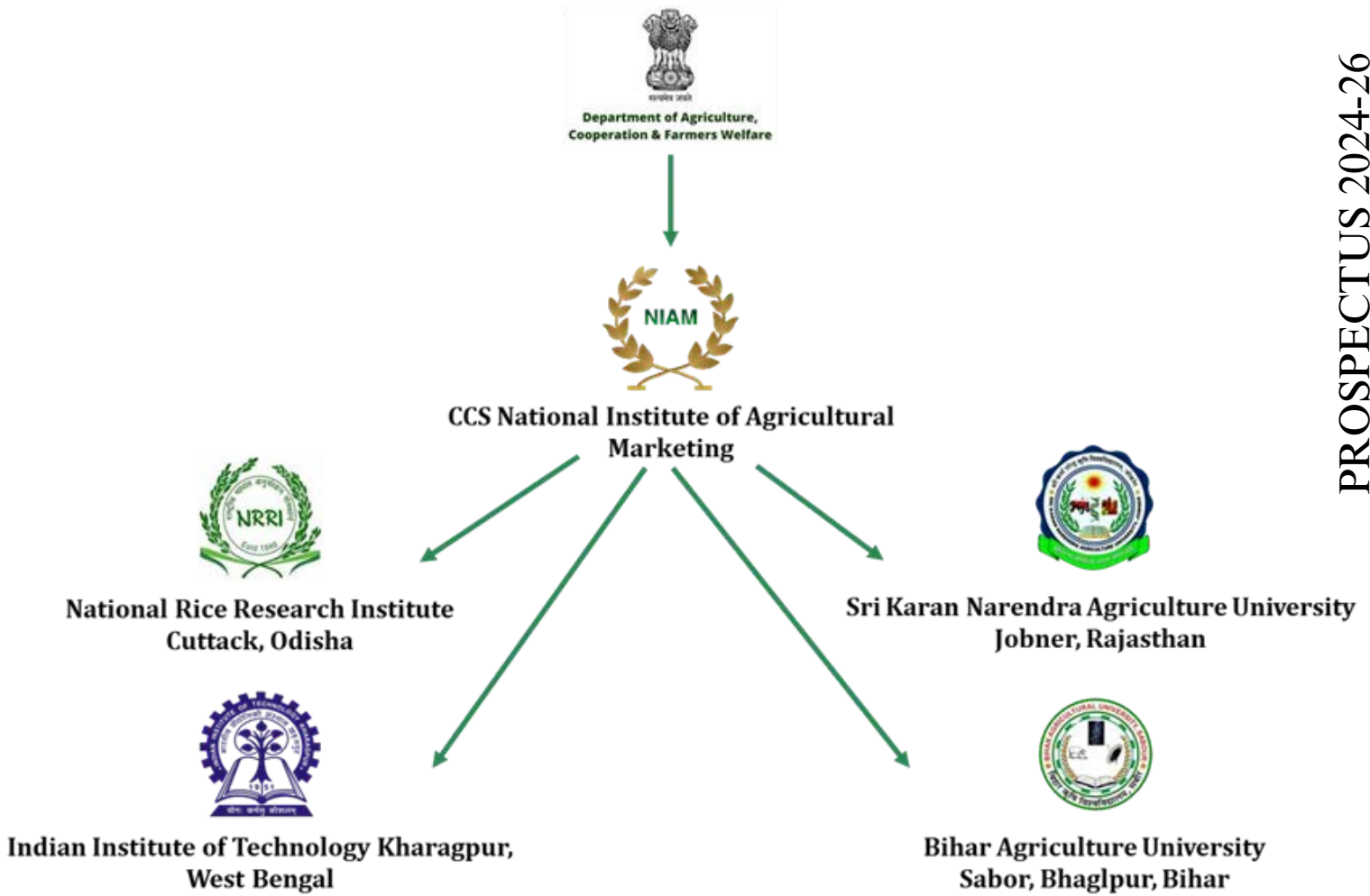
**2 Months
Incubation
Programme**

**Technical
Assistance**

Business Mentoring

**Marketing &
Networking
Support**

IMPACT AS KNOWLEDGE PARTNER (KP)



ELIGIBILITY FOR ADMISSION

Bachelor's Degree in Agriculture and allied Sciences or in any other discipline with at least 50% marks or equivalent CGPA [45% in case of SC/ST/PH]. Must have a valid Score of CAT-2023 or CMAT-2024.

Reservation of seats as per Govt. of India rules.

MULTI - STAGE SELECTION PROCEDURE

PROSPECTUS 2024-26

**Apply for
CAT/C-MAT**

**Fill Form for
PGDM IEV
available on
Website**

**Short listing
based on
CAT/C-MAT
Score**

**Attend Group
Discussion &
Personal Interview**

**Announcement of
Selection**

SELECTION PARAMETERS AND THEIR WEIGHTAGE

Criteria	Weightage
CAT/CMAT Score	51/34
Diversity Factor *	06 *
Group Discussion	12
Essay Writing	10
Personal Interview	16
Work experience	05
Total	100

*** Diversity Factor weightage of 6% is assigned to agriculture and allied disciplines, 2% for humanities & social sciences and 0% for pure sciences and engineering disciplines.**

Fees and Payment Schedules (PGDM IEV 2024-26)

First Trimester (July - September 2024)

S.No.	Details	Amount of Rs.	Last Date
1	Tuition Fee	2,82,000/-	Registration fees of Rs. 25000/- Payable within 10 days of selection/offer letter. Rest balance amount of Rs. 2,85000/-(Without Boarding and Lodging), Rs. 3,39000(with Boarding and Lodging) should be deposited at the time of joining the course or 25 days from selection/offer letter, which is earlier
2	Library Fee	15,000/-	
3	Caution Money (Refundable)	10,000/-	
4	Health Insurance	3000/- Per year	
5	Boarding and Lodging Fees (Only for Girls Candidates)	54,000/-	
Total (including registration fee of Rs. 25000/-) Without Boarding and Lodging		3,10000/-	
Total (including registration fee of Rs. 25000/-) With Boarding and Lodging(only for Girls)		3,64000/-	

Second Trimester (October 2024 – December 2024)

S.No.	Details	Amount of Rs.	Date
1	Boarding and Lodging Fees (Only for Girls)	54000/-	Payable on or before October 01, 2024
Total		54,000/-	

Third Trimester (January2025 - March 2025)

S.No.	Details	Amount of Rs.	Date
1	Boarding and Lodging Fees (Only for Girls)	54,000/-	Payable on or before January 01, 2025
Total		54,000/-	

Fifth Trimester (July - September2025)

S.No.	Details	Amount of Rs.	Date
1	Tuition Fee	2,82,000/-	Payable on or before July 01, 2025
2	Library Fee	15,000/-	
3	Health Insurance	3000/- Per year	
	Boarding and Lodging Fees (Only for Girls candidates)	54,000/-	
Total (Without Boarding and Lodging)		3,00000/-	
Total (With Boarding and Lodging)		3,54000/-	

Sixth Trimester (October – December2025)

S.No.	Details	Amount of Rs.	Date
1	Boarding and Lodging Fees	54,000/-	Payable on or before October 01, 2025
Total		54,000/-	

Seventh Trimester (January 2026 –March 2026)

S.No.	Details	Amount of Rs.	Date
1	Tuition Fee	54,000/-	Payable on or before January 01, 2026
Total		54000/-	
Grant Total (Without Boarding and Lodging)		6,10,000/-	
Grant Total (With Boarding and Lodging)		9,34000/-	

During the summer project, if any student stays in the hostel, she will have to pay separately towards boarding and lodging, as per the usual rates of the institute.

In campus Hostel facility is available only for Girls candidates.

ADMISSION PROCESS- PGDM IEV 2024

1. Eligibility: The applicants must have a bachelor's degree in any discipline with at least 50% marks or equivalent CGPA (45% in case of the candidates belonging to Scheduled Caste (SC)/Scheduled Tribe (ST), Persons with Disability (DA) category) from a recognized university or Institution. The Bachelor's Degree or equivalent qualification obtained by the candidates must entail a minimum of three years of education after completing higher secondary schooling (10+2) or equivalent.
2. The candidates must have a valid Score of CAT-2023 or CMAT-2024
3. Reservation of seats will be applicable for OBC (Non-Creamy Layer), SC, ST, DA/PH, EWS and Kashmiri Migrant categories as per Govt. of India rules.
4. Candidates who are in final year of their graduation can also apply and submit their provisional certificate and mark sheets/grade card indicating up to date and latest cumulative marks/CGPA/OGPA till the previous year/semester and also indicate the same in the application form. Their provisional eligibility will be decided based on the same. If selected, they may seek provisional admission into the programme on payment of the required fee and other charges as specified. After joining the programme, they will have to submit the provisional degree certificate and aggregate marks/CGPA/OGPA latest by August 31, 2024 failing which the provisional admission will automatically stand cancelled.
5. There will be no refund of fee paid by the students, in the event of the cancellation of their admission for the above reasons. All applicants are required to submit attested photocopies of documents along with the application as indicated in the application form. They must produce all original documents for verification at the time of interview and admission.
6. It is the responsibility of the candidates to ascertain and ensure that they possess the requisite qualifications for admission. Having been admitted provisionally does not mean acceptance of eligibility. Final eligibility for admission will be decided by NIAM.
7. A multi-stage selection procedure will be followed for admission as described below:
Merit list will be prepared for calling candidates for group discussion and personal interview based on CAT/CMAT score as per the weightage formula mentioned in multistage selection procedure.
The merit list will be prepared category wise i.e. General Category, OBC (Non Creamy layer), EWS, SC, ST, PH, Kashmiri Migrants

ADMISSION PROCESS- PGDM IEV 2024

Work Experience weightage shall be awarded as per the following plan

S.No.	Years of Experience	Weightage
1.	Minimum 6 months to one year	1.0
2.	>1 to 1½ years	1.5
3.	>1½ to 2 years	2.0
4.	>2 to 3 years	3.0
5.	>3 Years	3.5
0.5 marks extra shall be awarded for each year's job experience in agriculture & allied sectors and in rural development with an upper ceiling of 5 marks in work Experience.		

ADMISSION PROCESS- PGDM IEV 2024

The candidates who have both CAT and CMAT scores should mention both these scores in the appropriate column provided in the application form. Based on the above formula whichever score is advantageous to the candidate will be used to determine the merit in the selection process.

Candidates shall be called for group discussion, personal interview and other testing parameters based on CAT/CMAT Score for different categories. Cut off for CAT and CMAT score will be decided after last date of filling of application depending on number of applications received. Registration fees will not be refunded to any candidates.

Personal interview and Group Discussion may include subjects to test candidate's aptitude for Agriculture and Management. Candidate's record in extracurricular activities and any additional qualifications or accomplishments may also be considered during the interview process.

The final merit rank list will be based on the summation of points earned in all the assessment items mentioned above.



COURSE STRUCTURE

COURSE STRUCTURE			
SEMESTER – I			
S.N.	Sub.Code	SUBJECTS	CREDITS
1	IEV101	Economics of Innovation and Entrepreneurship in Market Economy	2
2	IEV102	Ideation & Design Thinking for Problem-Solution Fit	2
3	IEV103	Entrepreneurial Leadership Essentials, People, Team Building & Management	2
4	IEV104	Entrepreneurial Marketing and Customer Thinking	2
5	IEV105	Entrepreneurial Finance & Accounting for Entrepreneurs	2
6	IEV106	Marketing Communications and Advertising Strategy for Startup	2
7	IEV107	Incubation, Innovation & Startup Landscape, Opportunities and practices in India & Emerging Economics	2
8	IEV108	Outbound Skill Trainings/Certification from Renowned Knowledge Agencies	2
9	IEV109	Interdisciplinary Course-1 Offered by Institute Departments/Courses in MOOC-SWYAM	2
10	IEV110	Interdisciplinary Course-2 Offered by Institute Departments/Courses in MOOC-SWYAM	2
11	IEV111	Capstone Projects	2
12	IEV112	Action Learning Segment(ALS)	3
13	IEV 113	Internship	5
SEMESTER – II			
1	IEV201	Marketing Research and Customer Insight for Problem-Market Fit	2
2	IEV202	Design and Management of Incubation and Pre-Incubation Facilities and Services	2
3	IEV203	Intellectual Property Rights (IP) Management Strategies	2
4	IEV204	Business Intelligence, Data Analysis, & Visualization- Application of AI/ML	2
5	IEV205	Management of Digital Innovation, Digital Business and Digital Marketing	2
6	IEV206	Internationalization of Innovation and Business	2
7	IEV207	New Venture Creation, Planning, Legal, and Regulatory Compliances	2
8	IEV208	Outbound Skill Trainings/Certification from Renowned Knowledge Agencies	2
9	IEV209	Interdisciplinary Course-1 Offered by Institute Departments/Courses in MOOC-SWYAM	2
10	IEV210	Interdisciplinary Course-2 Offered by Institute Departments/Courses in MOOC-SWYAM	2
11	IEV211	Capstone Projects	2
12	IEV212	Action Learning Segment(ALS)	3
13	IEV213	Internship	5

COURSE STRUCTURE

SEMESTER - III			
1	IEV301	Venture Growth Planning & Venture Financing	3
2	IEV302	Business Valuation Methods, Financial Investment, & Financial Reporting for startups	2
3	IEV303	Commercialization Strategies for new Technologies and Innovations	3
4	IEV304	Negotiations and Strategic Decision Making in Startups	2
5	IEV305	Market Analysis and Dealing Big Data	2
6	IEV306	Data Driven Decision Modeling for Venture Planning and Growth	2
7	IEV307	Investment Portfolio Management in Angel & VC Firms	2
8	IEV308	Service Based Innovations and Business Models	3
9	IEV309	Outbound Skill Trainings/Certification from Renowned Knowledge Agencies.	2
10	IEV310	Interdisciplinary Course-1 Offered by Institute Departments/Courses in MOOC-SWYAM	2
11	IEV311	Interdisciplinary Course-2 Offered by Institute Departments/Courses in MOOC-SWYAM	2
12	IEV312	Internship	5
SEMESTER – IV			
1	IEV401	Outbound Skill Trainings/Certification from Renowned Knowledge Agencies	2
2	IEV402	Interdisciplinary Course-1 Offered by Institute Departments/Courses in MOOC-SWYAM	2
3	IEV403	Interdisciplinary Course-2 Offered by Institute Departments/Courses in MOOC-SWYAM	2
4	IEV404	Capstone Projects	2
5	IEV405	Action Learning Segment(ALS)	12
6	IEV406	Internship	5

APPLICATION FORM

Online application forms can be filled out on the website www.ccsniam.gov.in Candidates are required to upload photographs, digital signatures, and all relevant documents along with a category certificate if the candidate belongs to any category. Registration fees of Rs. 1200/- (Rs. 600/- for SC and ST Candidates) are to be paid through the online gateway only from the NIAM online application form. Application without registration fee will not be considered.

Once the online application form is submitted, it will not allow to edit it. However, applicants will get a chance to upload their CAT/CMAT scorecard once the CAT result is announced if the applicant has not uploaded the score.

IN HOUSE RESOURCES

Sh. Faiz Ahmed Kidwai
IAS Additional Secretary (Marketing),
MoA & Director
General, CCS NIAM

Dr. Ramesh Mittal, Director

Dr. S.R. Singh, Deputy Director

Dr. Shuchi Mathur, Assistant Director

Dr. Ravi Kumar Goyal, Chief Operating Officer

Mr.Ranjith P. C., Research Officer

Mr.Deekshith M., Research Officer

Mr.Rahul Maheshwari, Manager Innovation Management

Mr.CA Abhishek Sharma, Manager Finance & ICT

Ms. Saswati Mukherjee, Manager Marketing & Communication

Dr. Debasish Kumar Shahu, Assistant Professor

Dr. Suresh Sharma, Assistant Professor

Dr. Murulidhar M Venkannavara, Assistant Professor

Dr. Pankaj Thakur, Assistant Professor

Dr. Shveta Saraswat, Research Associate

Dr. Geeta Gadekar, Research Associate

Dr. Sohan Singh Ganechiya, Programme Manager

Mr.Sachin Ukey, IT Administrator

INTERNATIONAL GUEST FACULTY

Dr. Laura Smuleac, Associate Professor, King Mihai I University, Timisoara, Romania

Dr. Raul Pascalau, Associate Professor, King Mihai I University, Timisoara, Romania

GUEST FACULTY

Mr. K. V. Iyer, Industry Trainer & Agri-Business Consultant

Prof. A. S. Rao, Innovation Consultant, Ex- CIIE-IIMA

Dr. Sreedhara Voleti, Managing Director, INDRAS PVT LTD

Dr. P. C. Panchariya, Director, CSIR-CEERI, Pilani

Dr. M. K. Goel, IIT (Indore)

Dr. O. P. Wali, Professor, IIFT

Dr. Satyendra Kumar Sharma, Associate Professor – Management
BITS Pilani

Dr. Mohit Gambhir, IIT (Jodhpur)

Mr. Govind Sharma, IPR Expert

Dr. Sachin Gupta, Assistant Professor, Mohanlal Sukhadia University, Udaipur

Mr. Rajeev Saraswat, Director, Solvera Consulting Pvt Ltd, Registered Valuer, SME & Startup Advisory

CA Rajeev Bhargav, Director, Solvera Consulting Pvt Ltd, Registered Valuer, SME & Startup Advisory

Dr. Pallavi Mathur, Associate Professor, Sunstone Eduversity, JECRC, Jaipur

Adv. Rhimjhim Mathur, IPR Expert

Mr. Premanshu Singh, Chief Business Officer, Fampay

Ms. Priyanka Sinha, Global Lead - Digital Programs, Du Pont Water Solutions

Prof. Uday Bhate, Market Researcher and Partner, Nmore

Dr. Sheenu Jain, Associate Professor, LNMIIT, Jaipur

Dr. Mredu Goyal, Assistant Professor, Manipal University, Jaipur

Dr. Punya Shloka Pattinaik, Business analytics expert

Dr. Kritika Tekwani IIM (Ahmedabad)

Mr. Sachin M Khandelwal, CEO & Founder Spiderlink Group

Mr. Subhadeep Sanyal, Partner at omnivore, VC in Agritech and Food

FACILITY



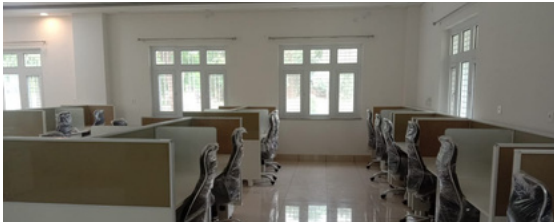
Library

The Library at NIAM has an impressive collection of more than 12000 books and numerous periodicals and newspapers. These collections are in the areas of agriculture, management and allied subjects as well as assorted literature and database for all round learning.



Agri Innovation and Incubation Centre

CCS NIAM hosts Agri Innovation and Incubation Centre. The facility was inaugurated by the august hands of Hon'ble Shri. Narendra Singh Tomar Ji, Union Minister of Agri. & Farmers Welfare on 19th Feb 2023



The facility comprises of co-working space for startups/entrepreneurs, product display area, conference room facility, latest multimedia and audio visual facilities as well as high speed data communication and Wi-Fi.



Brahmaputra

Academic Block houses the modern classrooms equipped with the latest multimedia and audio visual facilities as well as high speed data communication and Wi-Fi.

FACILITY

Mahanadi Convention Centre

At NIAM, we believe in the power of discussion and discourse. The campus boasts of a conference hall, seminar room, executive suites, and auditorium, which are used for organizing national and international seminars, conferences, workshops, various cultural activities etc



Barak Recreation Block

There is a whole range of sports facilities including a volleyball court, badminton court, basketball court as well as an indoor sports area. After a long day in classroom, the students break for recreation and sports, which takes care of a healthy life style.

Krishna and Chambal

It is a fully residential program with separate hostels for girls and boys. The rooms are well furnished with coolers, geysers, curtains and an attached washroom. Hostels also receive a daily supply of newspapers.



Glimpses of Innovation and Incubation centre



Glimpses



Glimpses of Uddham charcha (Workshop Series)

PROSPECTUS 2024-26



Awards and Publication

Awards

CCS NIAM has been awarded with “ Gold SKOCH Award” in the field of Agriculture for RKVY- RAFTAAR, Agri Business Incubator CCS NIAM, Jaipur



Publications

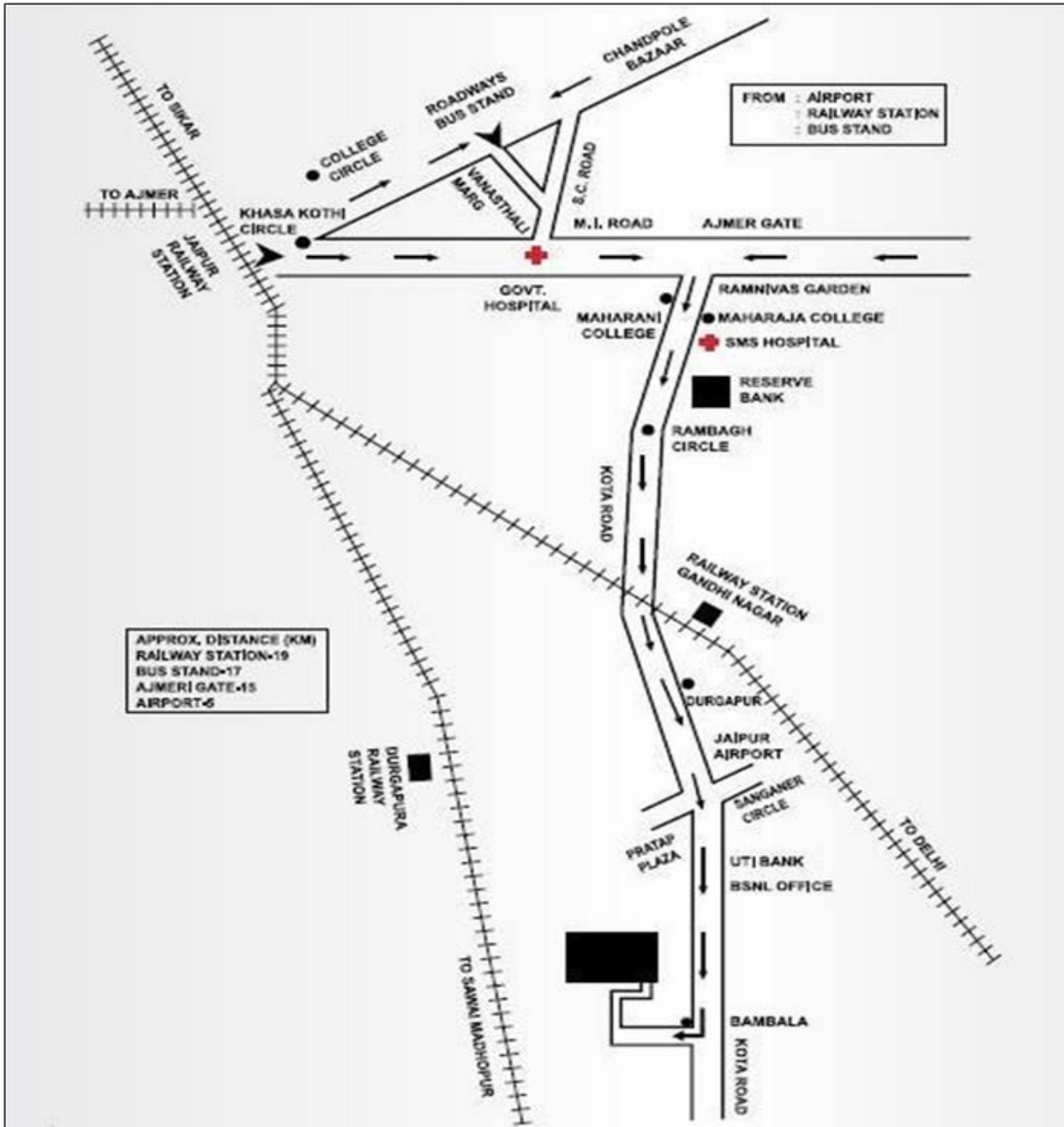
CCS NIAM regularly publishes Coffee table books, Newsletters, Learning modules, Study material, Mentors’ presentations, etc. for benefit of startups, entrepreneurs, students and other stakeholders of the startupecosystem.



SOCIAL MEDIA REACH OUT

- 
<https://www.linkedin.com/in/niam-agri-business-incubator-nabi-2853b1180/>
- 
<https://www.instagram.com/niamagribusinessincubator/?igshid=YmMyMTA2M2Y%3D>
- 
<https://www.facebook.com/nabi.niam?mbextid=zbWkwl>
- 
<https://www.youtube.com/@niamagribusinessincubator9167>
- 
<https://twitter.com/agrinabi>

How to reach



Chaudhary Charan Singh National Institute of Agricultural Marketing, Jaipur
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