



BIHAR AGRICULTURAL UNIVERSITY SABOUR
SABOUR AGRI INCUBATORS (SABAGRI)
Sabour, Bhagalpur, Bihar-813210



Sabour Agri Incubators (SABAGRI)

SABAGRI invites applications for “**Agripreneurship Orientation Program-IV (SABUMANG)**” and “**Startup Agri-Business Incubation Program-III (SABSWAVLAMBI)**” under Rashtriya Krishi Vikas Yojana- Remunerative Approaches for Agriculture and Allied Sector Rejuvenation (RKVY-RAFTAAR), MoA & FW, Government of India, New Delhi.

| SABUMANG: Agripreneurship Orientation Programme (IDEA TO PROTOTYPE) | SABSWAVLAMBI: Startup Agri-Business Incubation Program (PROTOTYPE TO MVP) |
|--|---|
| <ul style="list-style-type: none">i. Agripreneurship and hand holdingii. Two months residential training cum Internshipiii. Grant-in-aid up to Rs. 5.0 Lakhs | <ul style="list-style-type: none">i. Agripreneurship and hand holdingii. Two months residential training cum Internshipiii. Grant-in-aid up to Rs. 25.0 Lakhs |
| NOTE: The applicants must belong from Bihar and its neighboring states. | |

Last date of application: 14.01.2021

Send the scanned copy of duly filled in and signed **Application forms for “Agripreneurship Orientation Programme (SABUMANG)” or “Startup Agri-Business Incubation Program (SABSWAVLAMBI)”** separately as applicable **by e-mail** at sabagris@gmail.com addressed to ;

Head & PI, SABAGRI Project,

Department of Agricultural Economics

Bihar Agricultural University, Sabour, Bhagalpur, Bihar -813210

Mob:- 9771546538/ 7763077353

NOTE: You also need to fill the information online using the following link:

<https://forms.office.com/Pages/ResponsePage.aspx?id=DQSIkWsW0yxEjaBLZtrQAAAAAANAASISjohURTg0RjBJNDg1NFpZSjI1TlVTUjRYWTdHWi4u>

Please visit our website www.bausabour.ac.in for details.

Director Research



SABUMANG:

AGRIPRENEURSHIP ORIENTATION PROGRAMME (IDEA to PROTOTYPE)

This programme aims at providing an opportunity to students/ youth to work on their innovative ideas by imparting two months training cum hands on internship with other start-ups. Guided by experienced and innovative startups, they will be able to understand business concepts, strategy and practical insights of specific industries or markets, challenges and strategies to resolve them. After successful completion of the two months orientation programme, the R-ABI Incubation Committee (RIC), SABAGRIS, BAU, Sabour will recommend the selected start-ups for Idea/Pre-Seed Stage Funding grant-in-aid up to Rs. 5 (five) lakhs to Nodal Division, Department of Agriculture Cooperation and Farmers Welfare , New Delhi.

Objectives

- To nurture potential agripreneurs by providing training-cum-internship with other startups to provide them practical, technical and business insights.
- To create and nurture a pipeline of agripreneurs for incubation.
- To make pursuing entrepreneurship related to innovative ideas an attractive career option among other available career choices.

Eligibility Criteria

- The applicant should propose one innovative idea based on technology, service, business platforms etc. for increasing efficiency in agriculture and allied sector.
- The applicants are expected to pursue their entrepreneurial aspirations full time.
- The applicants should have an initial business plan/ proposal for the idea they intend to pursue.
- The applicants must belong from Bihar and its neighboring states.

Selection Process of Interns for Agripreneurship Orientation

- The selection of agripreneurs that have an innovative idea based on technology, service, business platforms etc. and interest in pursuing their entrepreneurial aspirations full time, shall be done by the committee.
- Under this component, the committee will select a batch of maximum 30 agripreneurs that have a workable innovative idea.
- Only the selected applicants will be communicated.

Funding Support and Release of Funds

- Idea/ Pre-Seed Stage Funding:** Under this, subsistence grant of a maximum of Rs. 5 (five) lakhs will be provided to interns who have successfully completed the initial two months of agripreneurship orientation programme and are aspiring to convert their innovative idea based on technology, service, business platforms etc. into a prototype/ product. Startups supported for idea/pre-seed stage funding will be eligible for obtaining next stage of Seed Stage Funding after evaluation.

Broad Activities

- These young agripreneurs will receive up to 60 hours initial training along with hands on training cum internship with other startups.
- They will refine/ work on their innovative idea simultaneously.

Submit scanned copy of duly filled in and signed application forms in prescribed attached format to sabagris@gmail.com latest by 14.01.2021.

NOTE: You also need to fill the information online using the link given at our website: www.bausabour.ac.in.



BIHAR AGRICULTURAL UNIVERSITY SABOUR
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APPLICATION FORM

SABUMANG:
Agripreneurship Orientation Programme- IV ((IDEA to PROTOTYPE)

1. General Information of Applicant

- i. Name and Age
- ii. Email
- iii. Mobile No
- iv. Postal Address
- v. Permanent Address (if different from postal address)
- vi. Highest Qualification
- vii. Details of Core team members (including founder's) - Name, designation, qualification, work experience in number of years
- viii. What motivated you to start up? (maximum 100 words)

2. General Information of Startup

- i. Name of your startup venture?
- ii. Website address of your startup, if any.
- iii. In which city/town is your startup is located?
- iv. When was your startup registered? If registered and which of the following legal entity is your business registered as or will be registered as?
- v. Specify main sector your startup works in? Please tick the box below

| S. No. | Domain/thrust Area | Tick | S. No. | Domain/thrust Area | Tick |
|--------|--|------|--------|-------------------------------------|------|
| 1. | Organic Farming | | 9. | Agricultural Supply Chain | |
| 2. | Post Harvest & Food Technology | | 10. | IoT, ICT and AI in Agriculture | |
| 3. | Animal Husbandry, Dairying | | 11. | Farm Mechanisation | |
| 4. | Agri Ext Education | | 12. | Agri Clinics & Farm Health services | |
| 5. | Precision Farming | | 13. | Agricultural Biotechnology | |
| 6. | Food Processing | | 14. | Natural Resource Management | |
| 7. | Agri-Input tools and technologies | | 15. | Agriculture Engineering | |
| 8. | Waste to Wealth, Secondary Agriculture | | 16. | Other (Please Specify) | |

3. Business Model of Startup

- i. Problem Description (What is the problem you are looking to solve?) (maximum 150 words)
- ii. Describe your solution (About your product/service/innovation)? (maximum 150 words)

- iii. Profile of target customer (maximum 150 words)
- iv. How do you intend to acquire customers?
- v. Who are your competitors? (maximum 50 words)

4. Current Status of Startup and Progress made so far

- i. At what stage are you at developing your startup's product/offering? (please tick)
 - a. Idea/Concept
 - b. Completed prototype/Proof of concept/Minimum Viable Product
 - c. Product under trial/testing/Pilot
 - d. In market for less than an year
 - e. In market for more than an year
 - f. Other (Please Specify)
- ii. What potential industry partners and/or customers have you met with to validate your idea? (Maximum 100 words)
- iii. Describe your revenue model? (maximum 100 words)
- iv. Please specify the amount and source of funding received till date (in case applicable) (maximum 50 words)

5. Additional information

- i. Describe business goals for the next one year? (maximum 100 words)
- ii. Describe expected take-aways (non-financial) from the SABAGRI's incubation program? (maximum 100 words)
- iii. How did you hear about the program? (maximum 50 words)
- iv. Any additional information that you think would be helpful to consider your application. (maximum 100 words)

DISCLAIMER

Every effort will be taken to treat and handle this information as confidential. However by Signing and applying to SABAGRI's, BAU, Sabour for incubation, you agree not to make any claim or demand compensation in any form, at any point of time, on the information or technology details provided by you as Trade Secret or proprietary Intellectual property. This information will be used by SABAGRI's, BAU, Sabour to assess your application for the purpose of providing Incubation services. Furthermore SABAGRI's, BAU, Sabour does not guarantee acceptance of your proposal until and unless the selection process is over and SABAGRI's, BAU, Sabour has the right to reject any proposal at any point of time without assigning any reason to it. The decision of SABAGRI's, BAU, Sabour will be final and no explanation or justification for any aspect of the selection process shall be given.

Date:
Place:

Signature with full name of the applicant:



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SABSWAVLAMBI:

Startup Agri-Business Incubation Program III (PROTOTYPE to MVP)

This programme aims at providing an opportunity to young entrepreneurs to work on their innovative ideas and scale-up their business by imparting two months training cum hands on internship with other start-ups. They will be able to understand business concepts, strategy and practical insights of specific industries or markets, challenges and strategies to resolve them.

After successful completion of the two months orientation programme, the R-ABI Incubation Committee (RIC), SABAGRIS, BAU, Sabour will recommend the selected start-ups for Seed Stage Funding grant-in-aid up to Rs. 25 (five) lakhs to Nodal Division, MoA&FW, Govt. of India, New Delhi.

Objectives

- To ensure timely seed support to deserving incubatees.
- To enable translation of minimum viable product (MVP) to marketable stage and scale up the product and business.
- To provide a platform for faster experimentation and modification in their approaches or minimum viable product (MVP) based on innovative solutions/ processes / products/ services/ business models etc, for scaling up.

Eligibility Criteria

- All incubatees will be eligible for this funding on the basis of consistent performance evaluated by RIC.
- The applicant should be a registered legal entity in India.
- The applicant has to be an Indian start-up as per DIPP (Department of Industrial Policy and Promotion) notification. This support is not meant for Indian Subsidiaries of MNCs/foreign companies.
- The applicants must belong from Bihar and its neighboring states.

Selection Process of Interns for Agripreneurship Orientation

- The R-ABI Incubation Committee (RIC) will select the potential incubates based on selection criteria.
- After two months of residency of incubatees, RIC will evaluate the progress of the incubatee and based on their performance recommend them for seed stage funding to the RC
- RC will further evaluate and recommend the incubatees to the Nodal Division, DAC&FW for seed stage funding
- Only the selected applicants will be communicated.

Funding Support and Release of Funds

Seed Stage Funding: Under this, subsistence grant of a maximum of Rs. 25 (twenty five) lakhs will be provided to interns who have successfully completed the initial two months of agripreneurship orientation programme and are aspiring to scale up their service, business platforms etc. into a viable product.

Broad Activities

- These young agripreneurs will receive up to 60 hours initial training along with hands on training cum internship with other startups.
- They will refine/ work on their innovative idea simultaneously.

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APPLICATION FORM

SABSWAVLAMBI:

Startup Agri-Business Incubation Program III (PROTOTYPE to MVP)

1. General Information of Applicant

- i. Name and Age
- ii. Email
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- v. Permanent Address (if different from postal address)
- vi. Highest Qualification
- vii. Details of Core team members (including founder's) - Name, designation, qualification, work experience no. of years
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2. General Information of Startup

- i. Name of your startup venture?
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- iii. In which city/town is your startup is located?
- iv. When was your startup registered? If registered and which of the following legal entity is your business registered as or will be registered as?
- v. Specify main sector your startup works in? Please tick the box below

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| 4. | Agri Ext Education | | 12. | Agri Clinics & Farm Health services | |
| 5. | Precision Farming | | 13. | Agricultural Biotechnology | |
| 6. | Food Processing | | 14. | Natural Resource Management | |
| 7. | Agri-Input tools and technologies | | 15. | Agriculture Engineering | |
| 8. | Waste to Wealth, Secondary Agriculture | | 16. | Other (Please Specify) | |

3. Business Model of Startup

- i. Problem Description (What is the problem you are looking to solve?) (maximum 150 words)
- ii. Describe your solution (About your product/service/innovation)? (maximum 150 words)

iii. Profile of target customer (maximum 150 words)

iv. How do you intend to acquire customers?

v. Who are your competitors? (maximum 50 words)

4. Current Status of Startup and Progress made so far

i. At what stage are you at developing your startup's product/offering? (please tick below)

a. Idea/Concept:

b. Completed prototype/Proof of concept/Minimum Viable Product:

c. Product under trial/testing/Pilot

d. In market for less than an year

e. In market for more than an year

f. Other (Please Specify)

ii. What potential industry partners and/or customers have you met with to validate your idea? (Maximum 100 words)

iii. Describe your revenue model? (Maximum 100 words)

iv. Please specify the amount and source of funding received till date (in case applicable) (maximum 50 words)

3. Additional information

i. Describe business goals for the next one year? (maximum 100 words)

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Date:

Signature with full name of the applicant:

Place: