



Agenda for Panel Discussion

“FPO- Linking farmers to markets”

Date : 18th January, 2018 , NIAM JAIPUR

Chairman : Shri Sumanta Chaudhuri IAS, MD, SFAC

Co-Chair: Dr Irina Garg, Director General NIAM

Shri A.K. Singh, CGM, NABARD, Rajasthan

Moderator: Dr Hema Yadav, Director, NIAM

Participants: Delegation from Africa and Asia (FTT-ITT)

Background: Collectivization of producers, especially small and marginal farmers, into producer organisations has emerged as one of the most effective pathways to address the many challenges of agriculture but most importantly, improved access to investments, technology and inputs and markets. Department of Agriculture and Cooperation, Ministry of Agriculture, Govt. of India has identified farmer producer organisation registered under the special provisions of the Companies Act, 1956 as the most appropriate institutional form around which to mobilize farmers and build their capacity to collectively leverage their production and marketing strength. To facilitate this process, the Small Farmers’ Agribusiness Consortium (SFAC) is mandated by Department of Agriculture and Cooperation, Ministry of Agriculture, Govt. of India, to support the State Governments in the formation of Farmer Producer Organizations (FPOs). (SFAC) The aim is to enhance farmers’ competitiveness and increase their advantage in emerging market opportunities. The FPO’s major operation and business include supply of seed, fertilizer and machinery, market linkages, training and networking and financial and technical advice.

NABARD is also supporting FPCs with a combination of capacity building funds as well as loans and refinance to banks who lend to FPCs. Besides NABARD and SFAC there are private banks, Non government agencies which are promoting FPC through finance and capacity building. Lot of interest have been generated in FPC by commodity exchanges who are connecting with producer companies for linkages with exchanges. NDDDB has also taken a lead in promoting and creating business linkages in dairy. There has been good progress in FPO formation, market linkages and there are many success stories from Madhya Pradesh, Maharashtra, Gujarat, Rajasthan, Kerala, Andhra Pradesh, Tamil Nadu and other states to exemplify.

However much needs to be done to provide additional capital and capability to the members of FPO in country by leveraging on partnerships, technology and capacity formation.

The Panel discussion will focus on:

- The enabling factors in the rise of FPO
- Strategies for sustaining the FPO not only for livelihood but for better integration in value chain.
- Challenges faced by FPO and the way forward.



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Discussants

1. Shri Ratan Kumar Singh, CEO, PAAYAS Milk Producer Co. Ltd.
2. Shri A.K. Singh, CGM, NABARD, Rajasthan
3. Shri Vilas Shinde, Chairman, Sahyadri Farms, Nashik
4. Dr Deepa Prakash, Chief Scientist, sCoolMeal and Advisor, Raitha Mitra Farmer Producer Company
5. Mr Tarun katoch, Assistant Vice President, NCDEX

Session Plan

2.00 PM to 2.15 PM	Opening Remarks by Chairman : Shri Sumanta Chaudhuri IAS, MD, SFAC Co-Chair: Dr Irina Garg, Director General NIAM
2.15 PM to 2.30 PM	Supporting FPO through Capacity Building and capital- NABARD
2.30 PM to 2.45 PM	Payaas Milk -Cbyritical factors in success
2.45 PM to 3.00 PM	The Power of Collectivization-Shayadri Farms
3.00 PM to 3.15 PM	New avenues of growth and business linkages- Raitha Mitra Farmer Producer Company
3.15 PM to 3.30 PM	Linking farmers to commodity exchanges- NCDEX
3.30 PM to 3.45 PM	Chairperson remarks
3.45 PM to 4.30 PM	Open House for questions from students and participants Wrap up and Takeaway points